

FAQ

KIDSOVITA - Young Children

■ **WHAT IS KIDSOVITA?**

Kidsovita is a combination of Food and Plant items prepared in powder form.

■ **WHO IS MANUFACTURING KIDSOVITA AND WHAT IS REPUTATION OF COMPANY?**

Award Nutraceuticals LLP is a company, situated at Porur, Chennai. It presently manufactures 11 health supplements under the brand name of HOLIN, which are widely used by general public and specific needy people.

■ **WHO HAS FORMULATED KIDSOVITA?**

Kidsovita a combination of Millets, Lentils and Ayurveda medicinal plants is formulated by highly educated and experienced Diet specialist, Pharmacist and an Ayurveda Medical Practitioner.

■ **WHAT IS KIDSOVITA USED FOR?**

It used as food supplement in kids suffering from malnutrition and low birth weight problems in particular. It is also used to improve memory in children.

■ **HOW IS KIDSOVITA PRODUCED?**

Millets, Lentils, Cereals are mixed as per the formula and to this powder Ayurveda Medicinal plants having effects on urology system are added.

■ **HOW DOES KIDSOVITA DIFFER FROM OTHER FOOD SUPPLEMENTS AVAILABLE IN MARKET?**

First of all, similar combination of Kidsovita is not available as a dietary supplement in the open market. Further, in open market most of the food supplements are prepared as powder directly from raw materials grown in chemical environment.

Whereas in our preparation Millets, grown in organic farming, are procured and soaked and cleaned. Lentils and cereals, grown under organic farming are procured and soaked in water filled in mud/clay pots, and then they are sprouted in mud pots. These processes are done for natural components act better in humans.

■ **WHAT ARE THE INGREDIENTS INCLUDED IN KIDSOVITA?**

Important ingredients include Millets: Green gram, Barnyard millet, Little millet, Finger millet, Fried gram, Ellachi, Rick flakes, Brown sugar, Sweet Potato, Beetroot, Carrot, Papaya & Badam.

Ayurveda Medicinal Plants: Cycleapeltata, Saffron, Shankapushpi, Gudichi, Trikattu, Purple nut sedge, Vaividangam, Yastimadhu & Thulasi.

■ **UNDER WHAT CONDITIONS CAN A PERSON CONSUME KIDSOVITA?**

Primarily this is used as Health supplement to all boys and girls and adolescents between 2 and 5 years of age, who are deprived of normal food intake due to any reason either medically or non-medically. Kids having malnutrition, low blood content say anaemia, calcium, iron, vitamins deficiency may consume this food supplement. Many of the Ingredients of this health supplement contain naturally occurring vitamins and consuming this prevent vitamin deficiency particularly Vita A, B, C and D. Further they contain good Vita E and provide anti-oxidant effect.

It also helps in health conditions such as cold, cough etc. generally occurring young children.

It is also very useful in children suffering from Memory problems.

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■ HOW DOES KIDSOVITA HELP IN COLD, COUGH AND LOW MEMORY?

Many of the Memory problems children may get week in remembrance. Deficiency in nutritional food or improper food intake may lead to low memory and low physical strength. Botanicals Ellachi, Gudichi, Tulasi, Trikattu will help in controlling cold, cough in kids. Purple nut sedge, Vaividangam, Cycleapeltata, Shankapushpi have very good effect on nervous system and prevent memory loss.

The combination of all these synchronising effects on nutrition, Memory problems, and children will recover and maintain healthy life.

■ IS KIDSOVITA A SUBSTITUTE TO MEMORY PROBLEMS TREATMENT?

No. It is neither a medicine nor additional intervention. It may support to the treatment already being undertaken by children for improving malnutrition, cold and cough or memory loss.

■ DOES KIDSOVITA PRODUCT REQUIRE MEDICAL SUPERVISION?

No, being a food supplement it may be used safely in children suffering from memory and malnutrition problems. However it is recommended to consume after consulting of Dietician or Health adviser to monitor severe cold, cough etc and memory problems

■ WHO ARE THE TARGETED PEOPLE?

Kidsovita may be taken by children of either sex between 2 years and up to 5 years of age. Kids requiring good nutrition along with normal food intake, and who are suffering from Memory problems and unable to take normal food due to medical or other reasons. Further children desire to have additional benefits with conventional treatment may take Kidsovita as food supplement.

■ WHAT QUANTITY TO BE TAKEN?

As a food supplement in normal person 5 gm per day or 5 gm two times a day, and as a complete food 10 gm per serving, two times a day.

■ HOW MUCH KIDSOVITA BE CONSUMED?

Kidsovita powder shall be taken along with milk, buttermilk or warm water

■ HAVE YOU DISPENSED THIS PRODUCT TO GENERAL PUBLIC AND MEMORY PROBLEMS CHILDREN?

Yes, Kidsovita product is already being used by children having nutritional and memory problems

■ ANY PRECAUTIONS TO TAKEN?

Though Kidsovita is safe and has no adverse effects, in severe Memory problems, children should be monitored for cold, cough, memory and physical strength functions regularly.

Children below the age of 2 years or Lactating mothers, pregnant women are advised to avoid or consume under medical supervision only.

Health from Nature